## INVESTMENT OPPORTUNITY





We offer **flexible spaces** for business and as a company we customize **solutions to the business environment** and the needs of our customers with an emphasis on connectivity.



## **OUR INVESTORS**



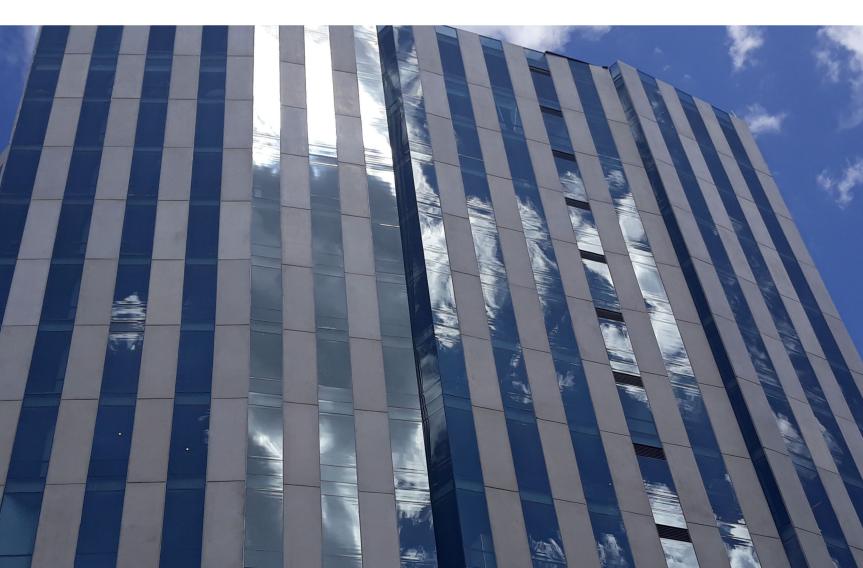
**Multinational platform** Stability and financial wherewithal Experience and recognition



**Operational experience** Vertical integration Project development capability

#### Protección INVERSIONES

A quarter-century investment experience Over 73 billion COP fund under management and 6,5 million account holders



## **OVERVIEW COLOMBIA**

LATIN AMERICA

B



POPULATION (2020)	50,372,424
CAPITAL CITY	BOGOTÁ D.C
OTHER IMPORTANCE CITIES	MEDELLÍN, CALI, BARRANQUILLA, BUCARAMANGA, CARTAGENA
GDP (2019)	US \$ 323,777 BILLIONS
GDP PER CAPITA (2019)	US \$ 6,427
EXCHANGE RATE (2021)	3,600
SOND CREDIT RATING - MOODYS	Baa2 - STABLE
CURRENCY	PESO - COP
# INTERNATIONAL AIRPORTS	14
# SEAPORTS	10
SOURCE: DANE, MINISTERIO DE COMERICIO	

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## WHY COLOMBIA?

#### GUARANTEE OF A SAFE AND PROFITABLE INVESTMENT:

- The International Institute for Management Development (IMD), ranks Colombia as second in Latin America in terms of personal safety and adequate protection of private property
- The World Bank (Doing Business 2019) among 183 countries ranks Colombia as the fifth country in the world and first in Latin America that most protects investors.
- According to ECLAC, GDP growth in 2021 will be 5%, above the estimated average for Latin America of 3.7%.

#### TAX EXCEPTION:

- Colombia offers a Free Trade Zone Regime where the Companies obtain a reduction of the Tax on Income from 32% to 20%. There are no import duties. VAT exemption for goods sold from Colombia to the free zone.
- Salary and training incentives and tax deduction of up to 175% of the investment for companies that carry out r & d projects. The income generated from innovative projects does not generate taxes and the imported equipment for this activity is exempt from VAT.

#### GOOD BUSINESS RELATIONS:

- Colombia has 17 Free Trade Agreements (FTA), which allow preferential access to more than 60 countries and almost 1.5 billion consumers in all markets, including the United States, the European Union, Brazil, Mexico, Chile, Peru, Costa Rica and South Korea.
- Colombia has more than 3,540 maritime export routes and has access to 493 ports around the world.





## WHY COLOMBIA?

#### SOCIAL AND ECONOMIC DEVELOPMENT:

- The country's middle class increased, reaching around 30.8% of the Colombian population in 2018, reducing inequality gaps in the country. The Colombian middle class is expected to represent 46% in 2025 (24.7 million inhabitants).
- Colombia has multiple development centers: 14 cities with a population of more than 500,000 inhabitants and 27 cities with more than 250,000 inhabitants, which has helped redistribute the growth and economic development of the country in intermediate cities. It is expected that by 2023, 15 cities will have more than 500 thousand inhabitants each.

#### COLOMBIA - NACIONAL LOGISTIC COLOMBIAN PLAN

#### WHAT COLOMBIA WANT TO ACHIEVE BY 2030

- Colombia want to reduce by 1 week the time of comercial tarde.
- Reduce by 50% the cost of export a container.
- Reduce the time importing and exporting goods in Colombian seaport from 230 hours to 48 hours.

Una marca

ΡΛΟΤΙΛ

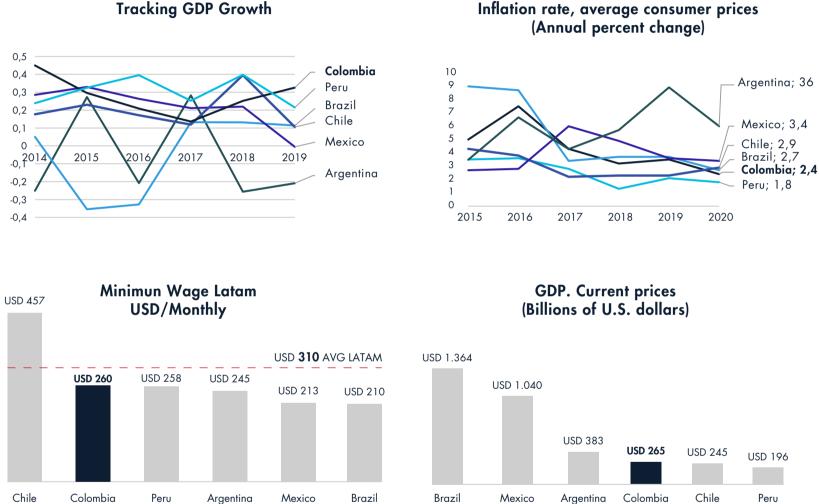
- Finish 4G road and new train conexión that will reduce logistic cost.
- Colombia wants to reduce logistic cost to 9,5%, Similar to OCDE rate.

#### HOW IS COLOMBIA GOING TO ACHIEVE IT BY 2030

- Intermodal Connectors (Road, River and Railroad).
- Optimze export and import procedures and seaport policy.
- Strengthen the institution.
- Provide acces to the information.
- Finish 4G road connection.
- Loading logistic normative procedures
- Ambiental managment
- Logistic platforms in Buenaventura, La Virginia and Turbo.



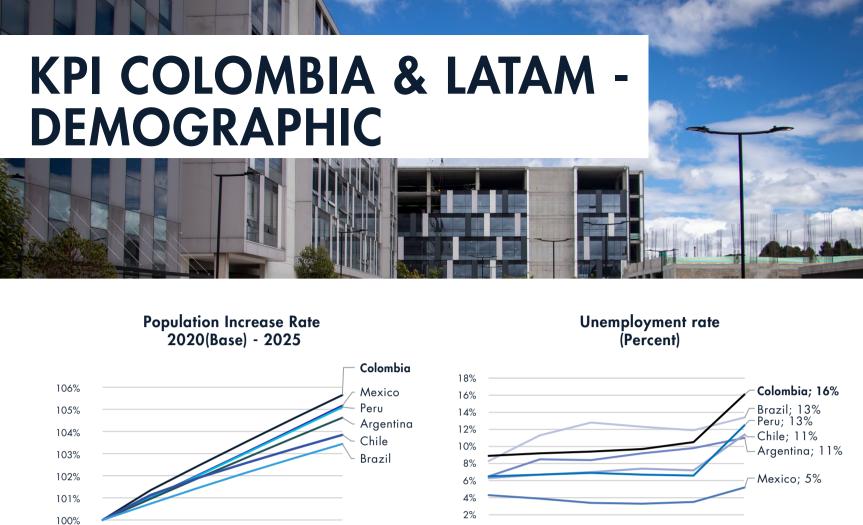


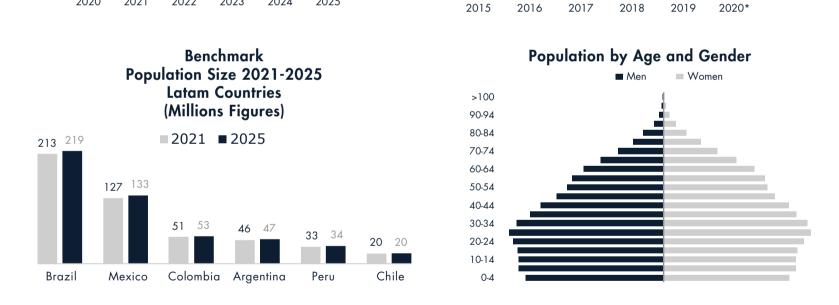


- Colombia is the 4th largest economy in Latin America.
- In the last years, together with Peru, it is the country with the highest GDP growth.
- According to historical data, since 2017 Colombia has a stable inflation rate.
- The minimum wage in Colombia is USD 50 below the Latam average.









0%

• Colombia is the 3rd most populous country in Latin America.

2020

2021

2022

2023

2024

2025

- According to the official projections of each country, Colombia is the country with the highest population growth (5.6%) in the next 4 years.
- It is expected that with the reactivation of the economy the unemployment rate will return to 2019 levels.

Una marca

ΡΛΟΤΙΛ

• Population of productive age: 35% are in the range of 20 to 55 years.





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We provide safe, comfortable and flexible work spaces equipped with state of the art connectivity for increased productivity in corporate clients' project development.

**Our lease terms are flexible** and our facilities are strategically located close to business hubs that include hotels and major retailers.





## CORPORATE COWORKING VENUES















## **OUR CLIENTS**







































## **OUR PROPERTIES**



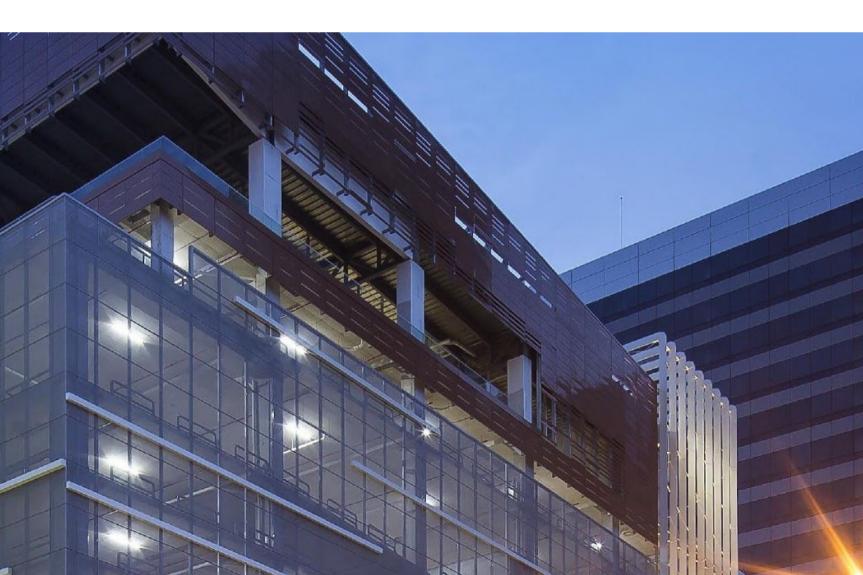
**12** FULLY OPERATING COWORKING MID-RISE BUILDINGS











## **OUR FOCUS**











CONVENIENCE





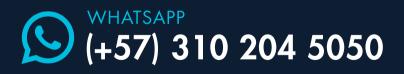




(+57)(4) 322 03 55 Carrera 43B #1A South-70 7<sup>th</sup> Floor Buró 4.0 Building



(+57)(1) 316 09 90 Diagonal 25G #95A-85 Tower 2 - Office 101 Buró Business Center





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